

2) Performance Monitoring

ii) Corporate Plan Part II service target performance details

REGENERATION, HOMES AND COMMUNITIES

REGENERATION AND COMMUNITY SERVICES

1. Implement year 2 targets of the Community Cohesion Action Plan and work with partners to refine the plan (1, 2 & 4)

Measures: Milestones within action plan. Community Strategy target 10 and NI 1 – Percentage of people who believe people from different backgrounds get on well together in their local area.

Performance @ QTR 2 – On target

Progress – The Community Cohesion Action Plan has been reviewed, presented to the Cabinet on 11th October 2010 and the Local Strategic Partnership on 18th October 2010. The review showed good progress on the plan but resourcing future activity is uncertain.

2. Successfully manage the Council's agreed regeneration programmes, including externally funded initiatives. (3 & 4)

Measure: Agreed programme outputs achieved.

Performance @ QTR 2 – On target

Progress – Area Based Grant (ABG). Overall the ABG Programme spend in Quarter 1 2010-11 was £1,007,336 against a forecast of £875,615 giving a percentage spend of 115.04%.

Of the twelve core outputs included within the ABG-funded projects, nine were overachieved, two were within the 10% variance allowed and the remaining one was underachieving. Of the five non-core outputs, two were overachieved and three within 10% variance. The high achievement of outputs reflects the higher levels of spend in Quarter 1. Of the fourteen projects, thirteen are now on green status on the Programme Risk Register, and one is on green/amber. This compares with the following Risk Register Return in Q4 2009-10 – six green, three green/amber, six amber.

Progress – Community Partnership Fund (CPF). Following the CPF Panel review, all of the projects funded within the programme submitted revised profiles for 2010-11 in order to more accurately forecast both funding spend and outputs for the year according to known project and service delivery activity in 2009-10.

The programme achieved 102% spend in Quarter 1 2010-11 (£107,734 actual against £105,623 forecast). Of the nine projects, seven are now on green status on the Programme Risk Register, one is on green/amber, one on amber. This compares with the following Risk Register Return in Q4 2009-10 – four green, four green/amber, one amber.

HBC DELIVERED ABG FUNDED REGENERATION ACTIVITY

a) **Area Based Grant – Retail Vitality**

Grants to small retail businesses. Hastings Borough Council has awarded a total of 23 grants totalling £98,288 to small retail businesses throughout the town. Recent publicity shows the number of empty shops in Hastings is lower than in Eastbourne and Lewes (The Argus – 24th September 2010 – figures from the Local Data Company)

The Retail Vitality small business grants has helped new or existing small businesses to take up empty street-level retail space in selected streets in the borough. Please note no further grant funding is available.

There are a range of other projects being delivered across the town. Some of these are: improved signage in Central St Leonards, Clean Wall art (temporary installations across the town), St Leonards Festival.

b) **Area Based Grant – Cultural Sector Development**

Hastings Borough Council has awarded a total of 32 grants (two years), totalling £31,870 to small cultural businesses throughout the town. The grants are part of the Council's Cultural Sector Development scheme.

The Cultural Business Development Grants have helped new or existing entrepreneurs and small businesses to start up or develop a business in the cultural sector, including the arts and creative industries, design, tourism, hospitality, heritage, sport and leisure.

Again, a range of other activity has been carried out or is ongoing. Some of this includes Black History Month events programme, Coastal Currents, and weekly Farmers Market in the town centre (until January 2011).

c) **Area Based Grant – Cultural Programming**

The Cultural Programming application has been approved and will now be implemented to improve the cultural offer of the town. It will be very closely tied to further applications for funding to the Arts Council and to Europe, which are currently in development.

Arts Outreach Programme: This is an early project funded through the Cultural Programming funds and is part of the Project Space proposal to the Arts Council

d) **Public Art Projects:**

The Public Arts Officer is currently seconded to the Regeneration team for some of his time. His work is funded from various sources including S106 agreements, Awards for All, ABG, and Arts Council funding.

e) **External Funding Bids and Projects**

Partner searches are in progress for EU-funded projects supporting the Cultural Regeneration Strategy, the Castle, and Central St Leonards Renewal. Specific proposals in development are set out with risks identified in relation to the individual projects:

- **Answers to the Carbon Economy (ACE)**

HBC continues to act as lead body for total €4.3m project. A revised bid for submission in January 2011 is being prepared. There will be a reduction in the scale of HBC's actions following the government's cut in the LAA Reward Grant. French partners have re-committed their involvement, and all partners are reviewing their proposals, match-funding and budgets.

- **Cultural Capital**

Initial interest by Bethune and Turnhout in collaborating in a joint cultural development project expressed – to be further explored and developed in Qtr 3 for a potential bid in January 2011. The project will have two strands:

- (i) Supporting the visitor economy through events (eg on the Stade), and publicity;
- (ii) Support for the cultural and creative business sector. HBC would be lead partner.

Match funding from ABG, potential Arts Council bid, and other sources.

- **Artistic Visions of the Channel and North Sea**

A proposal to promote the heritage of visual art along the Channel and North Sea coasts, including exhibitions, displays, walks, exchanges, and tourism. Led by Pas de Calais Departement in France. Match funding from ABG, potential Arts Council bid, Hastings Museum and other sources.

- **ECOFAB**

Actions under EcoFab1 and EcoFab 1a (ie 2009 and 2010 calendar years) are completed. Discussions are taking place to revise the EcoFab2 bid (2011 and 2012).

Other External Funding Projects

- **Government Community Assets Programme - Jackson Hall.**

Works on Phase 2 commenced Sept 20th 2010, following the appointment of Apollo Building Services who submitted the lowest tender, and shortest construction timescale. However the tender was still £20,000 over budget. Savings have been made by reducing the quality of some materials (eg floor coverings) to standard quality.

- **Future Jobs Fund:**

Good progress continues to be made, with 224 jobs started across East Sussex (total target of 354 over the life of the programme). The profiled target for September 30th 2010 is 240 starts. While this means that the programme is running 7% behind profile, the project is a large one and this gives no cause for concern.

- **European Fisheries Funding (EFF)**

Axis 4

Hastings has been asked to make full application for Axis 4 after success at the Expression of Interest stage. Axis 4 is a stream of European funding specifically aimed at the sustainable development of fisheries communities.

Axis 3

Verbal confirmation has been received that the EFF Axis 3 bid submitted in August has been successful. Written confirmation is awaited. This grant will fund 50% of the costs of two industrial strength vehicle blockers to the east and west of the fish-market in order to provide access control to the Winch Road. It will also fund improvements to the access and re-surfacing of the area at the fish-market entrance to enable large continental lorries to safely load and unload off the highway. The total project cost is £131, 923 and we requested £65,961.50 from EFF.

3. Lead a comprehensive review of regeneration functions across the Council and identify options for delivering the Council's regeneration priorities post 2010-11 (2, 3 & 4)

Measures: Mapping of regeneration activity and options identified for future delivery. Implementation plan developed for roll-out in 2011-12.

Performance @ QTR 2 – Achieved.

4. Implement the Cultural Regeneration Strategy. (1, 2, 4 & 5)

Measures: Implement agreed year 1 actions.

Performance @ QTR 2 – On Target

a) The Draft Cultural Regeneration Strategy was adopted by Cabinet on 11th October 2010 and went to the LSP on 18th October 2010. Following amendments made in light of the consultation, an Implementation Plan will be developed in consultation with key partners and creative activists. Clarity will be sought on available resources before this work is completed. The implementation of the strategy is partly dependent on successful funding applications to the Arts Council and Europe.

b) Evaluation and Baseline Studies: A baseline study for the evaluation of the Cultural Regeneration Strategy, and for an Economic Impact Assessment of the Stade and Jerwood initiatives, has begun with a Visitor Survey at the Seafood and Wine Festival. This will include baseline data on visitor profiles and spend, cultural and hospitality businesses, and residents, and is being undertaken by Regeneration and Community Services with advice from the University of Brighton.

5. Develop, in consultation with the community and partner organisations sustainable plans for area based structures. (1, 2, 3, 4 & 5)

Measures: Plans produced for cabinet approval in preparation for 2011/12. NI 1 (see target 1) NI 4 – Percentage of people who feel they can influence decisions in their locality.

Performance @ QTR 2 – On Target with Risks Identified

Progress – the implementation plan continues to be actioned and the first Chair and Champions Report was presented to the Cabinet in October 2010. Reports will be submitted to Cabinet and the LSP on a six monthly basis. At present the support for area structures is funded through ABG, and sustainable plans post March 2011 will be subject to the Council's budget decision-making process.

6. Implement the Hastings & St Leonards Community Safety Plan 2010/11 in line with available budgets (2 & 4)

Measure: Progress against commitments in the 2008-11 Community Safety Plan evaluated and activity for 2010/11 refocused accordingly. Local perceptions of crime and related behaviour measured via the Place Survey 2010.

Performance Performance @ QTR 1 – On target with risks identified.

Progress – Crime reduction targets for Hastings & St Leonards during the current planning year are:

- Reduce overall crime by 2% in 2010/11
- Reduce Serious Violent (NI15) by 2% in 2010/11
- Reduce assaults with injury (NI20) by 7% by March 2011.
- Reduce burglary of homes by 2% In 2010/11
- Reduce vehicle crime by 2% in 2010/11
- Reduce criminal damage by 2% in 2010/11

Total crime at the end of the second quarter is down 11%. Within this, burglary is down 3.7% and criminal damage is down 15%. Areas of risk are vehicle crime down 1.5% and injury violence down 3.4%. Both these issues are featuring prominently at the partnership Joint Action Group (JAG) meetings with refinements being made to existing control measures. The Wards of Castle and Central St Leonards remain the hot spots for alcohol related public place violence and more in-depth analysis of locations and causation factors is being carried out. The findings of this will be taken forward by the Violent Crime focus group.

Due to intensive Multi Agency planning expected increase in public Place Violent Crime during the world cup was not experienced. This was due to local planning for the event, extra funding for publicity on the area of responsible drinking. The early exit of England contributed towards this welcome result.

Extra planning and resources were also put in place to deal with any rise in violence experienced by foreign language students and late night bus provision was put in place to deal with England matches as well as the Hastings Beer festival.

7. Support the implementation of recommendations agreed by the Council and the Safer Hastings Partnership resulting from the county wide review of Crime and Disorder Reduction Partnerships (2, 3 & 4)

Performance @ QTR 2 – On target

Progress Review of community safety in Districts and Boroughs has been completed. The review recommendations have been agreed by all Districts and Boroughs. Review of county structures are to be conducted, and finalised in 2011.

The themed group covering future structures and administrative support for the five CDRP's in East Sussex is being led by Sussex Police. It is anticipated that adverts for the two new staff team posts to provide continued support to the partnerships will go out in October with selection procedures in December. The new post holders will be in place by 1st March 2011 to allow for a one month handover before being fully up an running by April 2011.

At a local level within Hastings Borough Council the first formal consultation meeting has been held with members of the Safer Hastings Partnership who are effected by the reviews recommendations.

8. Work with the Hastings Pier, White Rock Trust and any other suitable organisation, to try to find a long-term solution to the problems of Hastings Pier (1)

Measure: To be advised.

Performance @ QTR 2 – On target with risks identified.

Progress – Project team, comprising Lead Member, officers and members of the Trust, continues to meet regularly and progress plans leading to the Trust's funding applications to Community Builders and Heritage Lottery Funding in November/December, and to potential CPO action by the Council. The fire in this 3rd quarter has necessitated some reconsideration of timeframes and project costs. Initial surveys have not revealed substantial fire damage to the substructure. The success of the Trust's funding applications will depend on the strength of their business plan and a clear demonstration that the plan meets the objectives of the funders.

9. Work with Hastings Trust, the current tenant or others to secure the future of St Mary-in-the-Castle as a youth, community and cultural facility (1 & 4)

Measure: To be advised.

Performance @ QTR 2 – Target status. On target with risks identified.

Still awaiting decision by the coalition government in respect of the continuation of MyPlace funding. There have been successful negotiations regarding an extension of the current tenancy arrangements for the interim period. Expressions of interest will be invited from organisations/other parties in the event that funding for the Trust's MyPlace project is not forthcoming.

PLANNING SERVICES

1. Determine planning and related applications in order to meet or surpass the Government's targets (3)

Measures: NI 157 - Applications completed on time and to performance standard

Performance @ QTR 2 – On Target

Progress – All three categories of planning applications continue to exceed their targets. 69.23% of Major applications have been determined within 13 weeks exceeding the target of 60%. 81.71% Minor planning applications were determined within the 8 week period significantly exceeding the target of 65%. 86.29% of Other planning applications were determined within 8 weeks, reaching the target of 85%.

Meeting the "Major" and "Other" targets remain a challenge. For Major's this is due to the small overall numbers which mean that small changes have a big impact on the percentage figure, and the difficulty in completing S106 agreements in time. Other's includes listed buildings and it has proved difficult to deal with these within 8 weeks with the current limited specialist staff resource.

2. Progress the Hastings Local Development Framework, according to a new timetable ensuring alignment with the Hastings & St Leonards Sustainable Community Strategy (1, 4 & 5)

Measures: Core strategy submitted to planning Inspectorate and ready for public examination in March 2011, Cabinet approval of pre submission version of Site Allocations Development Plan Document and environmental report.

Performance @ QTR 2 – Slippage Possible

Progress – Work has continued on the submission version of the Core Strategy - we have worked with officers from across the Council and from other statutory organisations such as Natural England and the Environment Agency to develop new strategic policies relating to climate change, biodiversity, low carbon development, affordable housing and open space. LDF evidence base work has continued on traffic modelling, affordable housing and retail sites provision. Due to announcements from the Government there has been some uncertainty over the future of spatial planning and consideration is being given to review matters in the absence of the South East Plan which has been rescinded. Much detailed work has been undertaken to develop realistic options for housing targets which can be justified locally. The final draft of the Visitor Accommodation Supplementary Planning Document has been completed. The report on the 'Big Map' consultation has been published on the HBC website, along with an LDF update newsletter which has been signposted to everyone on our LDF database as well as our Twitter and Facebook contacts.

3. Through our zero tolerance approach to neglected and derelict buildings and land, target 40 neglected and derelict buildings or areas of land (2)

Measures: Cumulative number of improved derelict or run down buildings, relative to notices issued.

Performance @ QTR 2 – On Target

Progress – 15 properties have been improved and completed during Quarter 2 making an overall total of 31 for the year to date. Five of the 15 improved during Q2 were in Central St. Leonards making seven improved for the year to date in Central St Leonards.

4. Implement the second phase of the Townscape Heritage Initiative for the conservation and repair of specific buildings in the Central St. Leonards Renewal Area (2)

Measures: Completion of programmed improvements.

Performance @ QTR 2 – On Target

Progress – External restoration works at 45b & 45c London Road and 32a & 32b Kings Road are well on their way to completion. Restoration works is progressing at 23 & 24 Kings Road, and 32 at Warrior Square. Restoration works has recently commenced at 31 London Road.

A start on two further grant project is anticipated in late Q3 / early Q4.

The new owners of the Congregational Church, a critical target in the THI scheme, have appointed an architect agent and are continuing to indicate that a comprehensive repair with THI grant support will be pursued and their architect is developing proposals.

5. Ensure the completion of improvements to the Pelham Arcade Restoration as part of a three year programme (2)

Measures: Completion of Year 1 programmed improvements.

Performance @ QTR 2 – On Target

Progress – There has been an ongoing development of design proposals for the replacement of Arcade shopfronts and for restoration of the lantern light, with a view to the submission and obtaining of a composite listed building consent covering the whole of the Arcade frontage during Q3. There is also an ongoing engagement and consultation with shop owners during design development.

6. Continue to work with the A21 Reference Group and other partners in lobbying to secure improvements to the road and rail transport links, specifically the Hastings-Bexhill Link Road, the A21 and to press for the announcement of a preferred route by the Highways agency for the Baldslow link (1)

Measure: To be advised.

Performance @ QTR 2 – On Target

The Department of Transport has made announcements in October about the outcome of the Government's spending review in relation to transport investment with the following decisions. The A21 Tonbridge to Pembury scheme has been categorised under Future Schemes with work continuing for potential construction in future spending after 2015. Other A21 schemes and the Baldslow Link have been cancelled.

The Hastings to Bexhill Link Road has been defined in the Development Pool category along with 21 other schemes. There is a further 34 schemes which could be added to the Development Pool. Funding is limited to £600m which is not sufficient to fund all schemes. Decisions on what schemes can go forward will be announced by the end of 2011.

The latest indications are that Thameslink will be scaled back and is therefore less likely to impact on the Cannon Street to Hastings rail service.

COMMUNICATIONS AND MARKETING SERVICES

1. Refresh the Hastings & 1066 Country Marketing Plan for implementation in the 2011 season.

Measures: Plan achieved by August 2010

Performance @ QTR 2 – On target

Progress – Work has started on the marketing plan for 2011, and consultation has taken place with stakeholders and industry representatives.

2. Enhance our communications and reduce costs by increasing the use of electronic media (including websites) and reducing dependence on paper and printing.

Measures: Spend analysis and monitoring the effectiveness of different campaigns. Place Survey measuring how informed local people feel about local public services.

Performance @ QTR 2 – On target

Progress – We reduced print, advertising and marketing budgets across the organisation by 22% from 2009//10 into 2010/11 and are now focussing on photocopiers and general printing to identify further savings.

572 065 unique visitors were recorded to our public websites during this quarter; the Q2 2009/10 figures was 606 173. This drop is because 'Wild Hastings' is no longer run as an HBC website but a private one (it used to account for c25 000 visits a month), and technical problems with the 'Visit1066 Country' website meant that the site was inaccessible for several days, obviously impacting upon visitor figures. Visitors to our main 'hastings.gov.uk' website rose from 353 167 in Q2 2009/10 to 361 134 in Q2 2010/11.

We've purchased a Content Management System which will modernise our website and make sure the technology behind it is 'fit for purpose' so it can provide a meaningful alternative to traditional print and advertising, and work is now well underway on the new website.

3. Provide residents and visitors with access to a wide range of services through the Hastings Information Centre throughout the year, serving 300,000 customers annually.

Measures: LI 27 Footfall through the HIC and customer satisfaction

Performance @ QTR 2 – On target with risks identified

Progress – 87 081 visitors were recorded to the HIC this quarter, against 79 040 for Q2 2009/10 (and 32 683 to the Old Town TIC, which is of course now demolished). This is a significant improvement on Q1 which was down on the previous year's Q1 figure, and reflects the better weather during July, and events such a Pirates Day which saw the town packed with visitors. Anecdotally, attractions and accommodation providers are also reporting a good summer, despite the poorer weather at its end.

4. Continue to maintain the Council's IT network, facilitate office moves and provide IT support to enable the smooth running of the Council. We look to resolve 95.5% of all Helpdesk calls within target time and achieve a network availability of 99.90%.

Measures: Percentage of helpdesk calls resolved within target times, and network availability percentage.

Performance @ QTR 2 – On target

Progress – In Q2 96.78% of 1397 Helpdesk calls were resolved within target time, and network availability was 99.99%. For the year-to-date, 96.93% of 2653 Helpdesk calls have been resolved within target time, and network availability is 99.99%.

HOUSING SERVICES

1. Work with partners to enable the delivery of phase 1 of the Ore valley Millennium Communities project by putting in place the necessary development framework, infrastructure and secure funding to achieve a start on site on the first residential units in 2010/11 (1)

Measure: Work started on site by quarter 2. [Community Strategy](#) target 16 – Building new homes.

Performance @ QTR 2 – On target

Progress – the Principle Development Agreement and the suite of legal agreements supporting went unconditional in August 2010. Bellway Homes are now committed to delivering the first 51 units of accommodation on the ex Network Rail site bordered by Hughenden Road and Parker Road.

The original delivery targets will need to be reviewed in the light of reduced density levels proposed across the Ore Valley Millennium Community development sites. The total number of homes constructed under the programme is likely to be lower than originally estimated. As a consequence housing delivery figures for the borough will need to be adjusted as part of site allocations proposals within the emerging Local Development Framework.

2. Accredit a further 100 properties through the Accredited Lettings Scheme (4)

Measure: Number of properties accredited evidencing good quality accommodation at a decent standard.

Performance @ QTR 2 – On target

Progress – 26 properties accredited in quarter two. 48 accredited to date for the year, which is just below target for the year (50). However the target should be achieved by year end.

3. Assist in the delivery of more than 40 affordable homes to contribute to achieving the East Sussex Local Area Agreement commitments (1)

Measure: Number of affordable homes delivered per quarter. [Community Strategy](#) target 16 – Building new homes.

Performance @ QTR 2 – Achieved

Progress – 17 affordable homes delivered during quarter two. 42 affordable homes delivered to date for the year, exceeding the 2010/11 target.

4. Return 15 long term ‘empty’ (i.e. over 2 years) dwellings to residential use (1, 4 & 5)

Measure: Numbers of empty dwellings returned to residential use.

Performance @ QTR 2 – On target

Progress – 6 long term empty homes brought back into use in quarter two. 13 long term empty homes brought back into use to date this year. This is on target for the year end.

5. Assist 40 households to access private rented sector housing through the Council’s ‘Letstart’ service in order to prevent homelessness (4 & 5)

Measures: Number of assisted households settling in private rented sector.

Performance @ QTR 2 – On target

Progress – 11 households assisted into the private rented sector during quarter two. 21 households assisted to date. This is on target to meet the 2010/11 target of 40.

6. Continue to improve private sector housing through financial assistance and enforcement action, to achieve the Decent Homes Standard in respect of an

additional 500 properties borough wide, including 25 whole houses in multiple occupation (HMO) properties in St Leonards (1)

Measures: Number of assisted households settling in private rented sector.

Performance @ QTR 2 – On target

Progress – 124 properties improved in quarter two. 273 homes made decent so far this year, which is ahead of target. 6 whole houses in multiple occupation in St Leonards improved in quarter two (13 to date this year). This is on target for the year end.

ENVIRONMENTAL SERVICES

ENVIRONMENTAL HEALTH, PARKING AND HIGHWAYS

1. Help to improve public safety and the atmosphere of the town centre by working with partners to reduce alcohol and drug related anti-social behaviour (2)

Measures: NI 41 & 42 - Perceptions of drunk, rowdy or drug related behaviour in public places measured by the [Place Survey](#).

Performance @ QTR 2 – On Target

The Licensing Team completed the review of the Council's Licensing Policy including analysing the responses received from the statutory consultation, running 2 Member workshops to discuss the responses, amending the draft policy and submitting it to Cabinet recommending that it should be commended to Full Council for adoption before the end of the year.

The team also co-ordinated the Council's response to the Government consultation "Rebalancing the Licensing Act", which was carried out in August. As the consultation period was very short, the Council's response was agreed with senior management and the Leadership, and then circulated to all Members for information.

Throughout this period the team continued to work closely with agencies such as the Police and Trading Standards and have continued joint operations through the busy summer period. Applications for new premises, variations and temporary events have continued with several high profile applications to be resolved, such as the large Asda complex, the lap dancing application in Silverhill, and a difficult application for a licensed premise in the old town involving a lot of joint working with the environmental protection team.

In addition they are preparing for an appeal at magistrates court in connection with a licensing sub committee decision in respect of a town centre late night food outlet.

Early planning with partners is underway for the Christmas / New Year period with a proposal for increased out of hours operations.

2. Help to improve the local environment by taking enforcement action to combat enviro-crime such as noise nuisance, littering, and dog fouling, and improve public awareness of action taken to address these important quality of life issues (2)

Measures: Fixed Penalty Notices issued for enviro-crimes. NI 195 – Improved street and environmental cleanliness. Improved perceptions of residents on ‘what most needs improving’ measured in the [Place Survey](#).

Performance @ QTR 2 – On Target

The Environmental Enforcement Team has continued to take a robust approach to enforcing enviro-crime legislation, which has resulted in the following fixed penalty notices:-

Type of FPN	Number Issued in Q2	Number Issued in Q2 of Previous Year	Paid	Outstanding
Fly Posting	2	0	1	1
Littering	9	5	6	3
Smoking related litter	16	4	14	2
Failure to comply with litter control notice	0	5	0	0
Dog Fouling	18	13	11	7
Dog off Lead	25	16	18	7
Dog Exclusion Area/Time	10	0	6	4
TOTAL	80	43	56	24

Detailed Breakdown for Dog fouling	
Parks and Open Spaces	
Alexandra Park	1
Ingleside Recreation Park	2
Rock-a-nore Beach	1
Fairlight Picnic Area	1
Winchelsea Graveyard	1
Country Park	1
On Street	
Battle Road	1
Briscoes Walk	1
St Andrews Square	1
Cornwallis Gardens	2
Maze Hill	1
Combermere Road	1
Catsfield Close	1
Hollington Park Road	1
Bembrook Road	1
Stonehouse Drive	1

Detailed Breakdown for dogs off leads	
Parks and Open Spaces	
Lower Alexandra Park	3
St Leonards Gardens	7
Warrior Gardens	1
Rock-a-nore Beach	1
On Street	
Sedlescombe Road North	2
Dorset Place	1
White Rock Road	2
Carlisle Parade	1
Hollington Old Lane	2
Essex Road	1
Marline Road	1
Essenden Road	1
Harold Road	1
Boyne Road	1

Detailed Breakdown for dog Exclusion areas	
Pelham Place Beach	4
Breeds Place Beach	1
Marina Beach	1
Rock-a-nore Beach	2
Between Pier & Harbour Arm	1
Eversfield Place	1

In August mid way through quarter 2 we launched the Council's 'Anti-Dog Fouling Campaign'. This involved lots of high profile awareness raising promotions in high footfall areas of the town, and also participation in events such as the Play Days in Alexandra Park, Dog Shows, and Neighbourhood Fun Days. We used 2 types of new materials, firstly colourful child friendly posters, stickers and 2m high branded 'sails', and also our new hard hitting materials designed for high impact to attract maximum public and media attention to highlight the issue of dog fouling across the town, and encourage reporting of detailed intelligence on offenders.

The campaign certainly attracted a lot of attention, mostly very positive, although we did receive a relatively small number of complaints about the use of "SH#T" in the harder hitting materials.

A key aim of the campaign was to increase the amount of intelligence reported to the Council by the public to help us catch more offenders. This may have worked as there was a marked increase in the number of fouling complaints received (19 in July, 36 in August and 44 in September) as well as a gradual increase in the number of fouling fixed penalty notices issued throughout quarter 2.

Bearing in mind the significant amount of time that the Environmental Enforcement Team and the Rangers spent on manning the high profile awareness raising events throughout August and September, it's not surprising that the total number of fixed penalty notices issued in quarter 2 was a little down on quarter 1. However, they still issued almost double the number issued in quarter 2 last year (80 this year compared with 43 last year). Interestingly, whereas in quarter 1 we issued 32 fixed penalty notices for fouling, in quarter 2 we only issued 18 (4 in July, 5 in August and 9 in September). Whether this is because more people are now picking up, or because staff were busy doing the awareness raising rather than enforcing is impossible to say.

There were a total of 28 convictions for failure to pay Fixed Penalty Notices.

The free branded 'dog poo bags' were very popular and another 10,000 have been ordered.

Our small core Environmental Protection Team that deals with all of the traditional environmental health pollution and statutory nuisance complaints has also continued to take a robust approach to tackling noise nuisance. During quarter 2 they issued 33 Noise Abatement Notices (29 for domestic noise nuisance, 2 for commercial premises, and 2 for vehicle alarms). They also executed 7 warrants obtained from the Magistrates Court in order to seize stereos, in cases where the recipients of Notices continued to cause a noise nuisance.

There were a total of 6 prosecutions for noise nuisance this quarter.

3. Ensure that all local food businesses meet safety requirements for staff and customers (2)

Measures: Achievement of our priority inspection list. NI 184 - Percentage of food establishments which are broadly compliant with food hygiene law and addressing numbers of inspections and responses to complaints (LI 115, 116,117,118).

Performance @ QTR 2 – On target with risks identified

With the assistance of a specialist contractor funded from salary slippage, the Food and Safety Team has quickly begun to tackle the inspections that were missed in quarter one and this will continue throughout the remainder of the year. Enforcement staff from Rother District Council are also just starting to work with us under a contract to help clear this backlog. At the same time all of the programmed health and safety inspections were carried out.

One of the reasons for this backlog of programmed inspections is the considerable amount of time that has needed to be spent on preparing a prosecution case relating to serious food hygiene and health and safety offences identified at a programmed inspection of the Pike Restaurant. This case was eventually heard in October and the proprietor was fined about £9,000 and the Council were awarded about £6,000 costs. This result is a credit to our environmental health staff and our colleagues in

legal who put a lot of time and effort into preparing and prosecuting the case.

One of the managers in this team has also established some very useful links with 1066 Enterprise, which will enable the enforcement team to signpost failing businesses to local help and support including low cost and in some cases free training and advice on various aspects of their business.

4. Work with partners across Sussex such as the Police and Fire and Rescue Services to review and update the Council's emergency plan and improve public awareness of civil protection arrangements (2)

Measure: Programmed multi agency mock exercises undertaken and responses to any real emergencies evaluated and learning shared to enhance our plan. Proportionate public awareness campaign to improve NI 37 – How well local people feel informed about what to do in event of a large scale emergency, measured by the [Place Survey](#).

Performance @ QTR 2 – On Target

The small emergency planning/civil contingencies team, which we share with Rother District Council (0.75 FTE each) has been extremely busy throughout quarter 2. They worked with Sussex Police and East Sussex Fire and Rescue in evaluating the emergency response to the East Hill Lift incident and concluded that our generic emergency plan worked well, particularly in relation to informing the general public and reassuring them.

We worked with the local Multi Agency Group developing a Surface Water Management Plan. To date the group has identified and mapped the risks of flooding across the Borough and the next stage is to produce an action plan setting out how the various agencies concerned will work together to mitigate the affects of flooding. Working with the Environment Agency a more specific Draft Rapid Response Plan has been produced in relation to flooding from the Hollington Stream, which builds on our experience when the stream flooded in July 2009.

We have also provided some additional training to the out of hours coordinators and other staff based at our 24/7 CCTV Control Room to improve the way they support the on call Silver Commanders when they are called out to deal with emergencies.

We also participated in the risk assessment and public safety aspects of several major events including Seafood and Wine, Hastings Carnival and Hastings Bonfire, and played a very active role in the Council's response to the Hastings pier fire. The guidance that we had prepared for Silver Commanders last autumn in relation to how to respond to emergencies at the pier, proved to be very helpful, and the Emergency Planning Officer attended the scene and supported Silver and Gold Commanders as they liaised with their counterparts from the emergency services.

The Council's well established emergency response systems stood us in good stead, as we were able to rapidly convene and staff multi agency tactical meetings, resulting in measures such as the security and public

warning arrangements, the removal of debris washed up along the seafront, as well as colleagues in the Regeneration Homes and Communities Directorate very quickly beginning to deal with the longer term issues such as assessing the damage and formulating plans to try and make the pier safer by taking action to remove unstable parts of the structure.

5. Reconfirm in our discussions with East Sussex County Council regarding arrangements for the future management of Parking and Highways Services in Hastings, that the Borough Council strongly believes that the agency agreements for these services should be preserved to allow for the maximum local input and mobilise local public opinion against any attempt by the county council to cancel these agreements (2)

Measure: New arrangements confirmed.

Performance @ QTR 2 – Slippage Possible

East Sussex County Council served notice of termination of the Highways agreement on the Council on the 4th August 2010. The Notice period is for 12 months, however this period can be varied by mutual consent.

Borough officers met with their County colleagues on a number of occasions to discuss in detail the business case for retaining on street parking enforcement, and our senior management liaised closely with our Lead Members to provide ESCC with the HBC business case for retaining the agreement. This will be considered by the ESCC Cabinet on the 16th November. The Parking Advisory Group also met on 19th August for an update on progress made. The Head of Environmental Health, Parking and Highways also provided all 4 Area Management Boards with background information to the issue including making presentations to 2 of the board meetings in October.

6. Deliver an effective and efficient parking enforcement scheme that supports the local economy reduces congestion and maintains traffic flow (2)

Measures: Actions and measures to be confirmed in partnership with local residents, businesses and the Quality Bus Partnership. Re-accreditation of our 12 Safer Car Park awards anticipated June 2010.

Performance @ QTR 2 – On Target

Despite having reduced CEO numbers by 5 towards the end of last year, the enforcement team have proved committed to continue with effective parking enforcement during this quarter. The numbers of Penalty Charge Notices issued have increased to their highest level in three years and the figures to the end of the second quarter are 4% higher than the issue for the same period last year (09-10). The percentage of PCNs issued for yellow line contraventions and in bus stops is 25% of the total number issued on street. Enforcement of parking restrictions for schools is now restricted, due to the reduced number of enforcement staff on duty at any one time. Our current policy is to respond to complaints or requests for action as and when they arrive and outside of that, confine our activity to known problem areas. 20 PCNs have been issued to vehicles actually parked in School Safety Zones within this quarter. Since May this year, we have enforced two new contraventions (code 26 – double parking and

code 27 – dropped kerbs), which have long been awaited by the public and Members. During this quarter, 12 PCNs were issued for double parking and 185 for dropped kerb contraventions. 90% of these PCNs have been paid, making this a great success in terms of public satisfaction and the effectiveness of our enforcement.

7. Deliver Highways projects and work programmes on time and within budget (2)

Measures: Monitored by the Highways Agency and East Sussex County Council via Key Performance Indicators in the Highways Agency Agreement.

Performance @ QTR 2 – On Target

Revenue and Capital spend profile are on target. The Highways Team has completed: carriageway work on London Road, Sea Road North, The Green, Queen Road, Albert Road, Westfield Lane, Harley shute Road, Grand Parade, Marina and the Ridge. Footway works also were carried out at: St Georges Road, Grosvenor Crescent, Rye Road, Hollington Park Road and Burhill Way.

8. Work with partners to deliver the objectives of the Quality Bus Partnership Action Plan (2)

Measures: The Partnership is due to refresh its action plan and corresponding measures in March 2010 having exceeded the majority of 2013 targets, see [Community Strategy](#) Key Target 19.

Performance @ QTR 2 – Slippage Possible

We have been monitoring the changes being introduced onto bus routes 26 and 26A in order to continue with the Punctuality Improvement Partnership (PIP). We are still awaiting figures from Stagecoach so that the new updated Action Plan can be updated and published. An officer meeting of QBP partners has been planned for 20th October to move a number of outstanding matters forward. 4% of the overall numbers of penalty charge notices issued in the first half of the year were for contraventions in bus stop clearways. This is an improvement on the performance for the same period last year. In bus stop corridors across the borough, 235 PCNs were issued which represents 5% of the total PCNs issued on street during the quarter.

Local bus operators continue to be satisfied with the enforcement of the clearways and bus corridors.

9. Work with partners and community representatives to review the future provision and potential integration of cycling and pedestrian routes in Hastings and St Leonards (2)

Measure: TBC following meeting of key stakeholders.

Performance @ QTR 2 – On Target With Risks Identified

Cabinet were presented the views of two petitions relating to cycling issues and the update on progression with cycling issues in the associated 12th of July Cabinet report. Cabinet agreed that the shared-use cycle and pedestrian seafront link from Robertson Street to the Stade should proceed and requested a further report on the effectiveness of this to

Cabinet before any further work is done on the Town Centre cycle routes. Members also made a commitment to engage with HUB, the Seniors Forum, Youth Forum and Disability Forum during this work and the future development of cycle routes throughout the town.

Following a visit to Worthing with representatives from HUB and the Youth and Seniors Forums, to review the effect of their shared promenade cycle route, we are proceeding with development of the Robertson Street to Stade route, in accordance with Cabinet resolution, for Summer 2011. No action will take place on town centre cycling until the promenade cycle route has been completed and has been evaluated. A report on that evaluation will then be taken to Cabinet seeking a decision on whether or not to proceed with the Town Centre proposals. It is not anticipated that the report will go to Cabinet until 2012.

Prior to that report going to Cabinet a further visit to Canterbury with interested groups, will be arranged to look at their town centre scheme. This proposed visit will be of more interest to Seniors and Disability Forum who were opposed to the Town Centre proposals. No date has been set for that visit yet but it is not likely to be in 2011.

10. Monitor use of new coach parking arrangements at Falaise Road West Marina to ensure the Council and partners make best use of this resource (1)

Measure: To be advised.

Performance @ QTR 2 – On Target

We have carried out the review of coach pickup/set down and parking based on survey /observation and comments received and changes proposed will be subject of Statutory consultation period which commences on 22nd October 2010 when the Traffic Regulation Order is advertised. Main changes is coach parking between 0800 to 1800 hours and no restriction outside these times, this is intended to help with parking requirements for the theatre customers and other facilities nearby.

11. Work with East Sussex County Council and other partners to ensure Hastings is as well prepared as reasonably practical for the demands of winter weather (2)

Measure: To be advised following meeting with key stakeholders

Performance @ QTR 2 – On Target

East Sussex County Council has now concluded its Scrutiny Review of its Winter Maintenance Plan and reported to its Transport and Environment Scrutiny Committee on 16 June. Borough Officers are developing our detailed Severe Weather Emergency Response Plan (SWERP) which will complement and support the ESCC plan. A report setting out the proposed action by HBC will be presented to the HBC Cabinet on 8 November. The detailed arrangements will be set out in the SWERP which will be completed and published shortly.

OTHER SUCCESSES, SHORTFALLS AND AREAS OF RISK

If there is additional information you need to supply or your service is not represented in the above targets, please use the Successes, Shortfalls and other Areas of Risk Box.

Successes	Action taken eg share best practice, thank staff or publicise.
CCTV Control Room Monitoring	During quarter three, a total of 111 incidents were monitored through the CCTV operations room and over half were referred to Sussex Police for investigation. As a consequence of this monitoring a total of 41 arrests were made by Police. These arrests relate to offences of offences of burglary, attempted burglary, theft, assault, criminal damage, possession of Class 'A' drugs, possession of an offensive weapon, (a machete), fighting, drunkenness and anti-social behaviour.

Shortfalls	Action taken to improve and timescale and learn lessons if appropriate
Grand Parade Car Park – Vehicle Fire	Consulting Engineer's structural report and recommendation for the repair were considered by Corporate Management Group on 14 th October and agreed to proceed with repairs to the fire damaged area and painting of the car park. Officers have now placed an order to re-open the car park as soon as practically possible.

Other Areas of Risk- Service, Project or Partnership	Summary of Actions being taken to mitigate
New Control Room at the Station Plaza	We have received revised heads of Terms for the re-location of control room to the new college. These are widely different to the draft agreement reached with the college last year. We are currently negotiating with the College and re-evaluating the business model to ensure its viability.

AMENITIES, WASTE AND LEISURE SERVICES

1. Improve the quality of our Parks and Open Spaces and maintain their cleanliness and safety (2)

Measures include: Target 20 of our [Community Strategy](#) – Increase the percentage of households within 300 meters of a multifunctional green space/play area which meet the Council's Quality Standard in all relevant respects by not less than 2% in each of the next five years and to at least 82% by 2013. Renewed Green Flag Awards, satisfaction with Parks & Open Spaces measured via the [Place Survey](#).

Performance @ QTR 2 – On target

The programme of winter landscaping and improvement works has been planned and will be carried out in Quarter 3.

The Community Strategy target has been amended to include consideration of play areas as well as green spaces. This allows us to acknowledge the benefits to the community of extensive playground refurbishments recently. We have completed the combined audit of play areas with Amicus Horizon, assessing the public value and quality of our joint portfolio of playgrounds. A report will be published in Quarter 3.

We have been awarded Green Flags for Hastings Country Park, Alexandra Park and St. Leonards Gardens.

The Rangers continue to focus on enforcement and have issued 19 fixed penalty notices in the period 1st July to 30th September. 12 of these were for dogs off lead and 7 were for dog fouling in parks.

2. Deliver a new Skate Park co-designed with local users for the Town at White Rock Gardens (2)

Measure: Site completion by quarter 2 2010.

Performance @ QTR 2 – Achieved

The skatepark was officially opened in August and is a popular success. The Stakeholder group gave time and advice and were instrumental in the achievement. The use of Facebook throughout the design gave “real time” opportunity to comment as the design unfolded. The lighting has now been completed ready for the darker evenings and the old wooden park has been removed.

3. Protect and manage our seafront and work with partners to implement flood protection measures throughout the town (2 & 5)

Measures: Actions from Scrutiny Review of Seafront implemented. Beach Management Plan adopted and actions implemented. Investigate and apply for flood protection funding; implement projects as funding emerges. NI189 - Flood and coastal erosion risk management.

Performance @ QTR 2 – On target

Achieved Quality Coast Award for 2010 for Pelham Beach, which recognises high standards of management, safety, cleanliness and environmental awareness. Award application for Pelham and second Award for Marina to be submitted November 2010.

Surface Water Management Plan progressing on target and additional bid for SUDS (Sustainable Urban Drainage) project funding for Hollington Primary School to be submitted as one of a range of measures. Coastal User Group meeting held and progress updated on Seafront Management Plan.

Second stage of brief for Coastal Adaptation Pathfinder now being developed with Regeneration Team.

The Beach Management Plan has been adopted by the Coastal Users Group who are monitoring the implementation of agreed actions. The Coastal Users Group will become an advisory group to the Foreshore Trust Cabinet committee.

4. Complete the installation of new cremators and mercury abatement equipment at the Crematorium to improve our service and meet new EU emissions targets (2, 4 & 5)

Measure: Complete installation works on time and within budget.

Performance @ QTR 2 – On target

The Installation is underway, on schedule and within the revised budget. Engineers were employed to manage the project and provide technical support, good project management is in place, and contractors are working well. Service has been maintained during the switchover by additional staff operators and additional hours of operation to minimise disruption to the service. Funeral Directors have been extremely supportive due to good working relationship. Project completion late quarter 3.

5. Work towards a reduction in waste growth, continuous improvement in street cleanliness and higher recycling rates (2 & 5)

Measures: Sustained participation in the garden waste scheme, greater use of recycling facilities, improvements against: NI 191 - Residential waste per household; NI 192 - Percentage of household waste sent for reuse, recycling and composting/[Community Strategy](#) target 21; NI 195/196 - Improved street and environmental cleanliness – litter, detritus, graffiti, fly posting and fly tipping.

Performance @ QTR 2 –Slippage possible

The garden waste scheme continues to be a tremendous success with almost 4,200 bins now provided. The scheme has continued to grow with an additional 550 customers this year generating an additional £20k of income. This has increased our composting rate to 5.5% (Apr-Aug10).

The dry recycling rates are not doing so well and have dropped to 21.2% (Apr-Aug10) which is below last year's full year rate of 23.3%. This is in line with national trends but we are also seeing an increase in the amount of rejected material being attributed to us from the Materials Recovery Facility at Hollingdean. This is primarily due to a change in the methodology used to attribute rejected tonnages, which is now based upon sampling results rather than input tonnages.

For 2010/11 the overall recycling rate is likely to be lower than the 27.1% achieved in 2009/10 or at best remain as is. We will not reach the 30% LAA target.

Overall waste levels are comparable to 2009/10 performance.

We have only received the result of the first street cleansing survey that highlighted an increase in the amount of detritus (leaf fall, etc.) evidenced on our streets although litter levels remained low. The overall score was rated as unsatisfactory. The second street survey is due in Quarter 3 and we are expecting to see improvements.

6. Re-tender the Leisure Facilities Management contract and successfully implement the new contracts to improve service levels and reduce/control costs; work with the successful contractor, and others, to consider how to improve or replace the existing facilities, and how to identify the appropriate resources to achieve this (1)

Measure: Contracts awarded and successfully implement from November 2010.

Performance @ QTR 2 – Achieved

Contracts exchanged. Works now in progress towards refurbishment of facilities, Falaise - internal works completed and centre re-opened. Works to Summerfields programmed and underway.

7. Provide opportunities for people of all ages to enjoy physical activities and adopt healthier lifestyles through 'Active Hastings' and our other development programmes (1)

Measures: Cumulative numbers of those engaging in Active Hastings activities and progress against NI 8 – Adult participation in sport and active recreation, usage and user satisfaction of our leisure facilities (LI 356, 358, 359, 360).

Performance @ QTR 2 – On target with risks

Active Hastings continues to increase physical activity participation rates in residents of Hastings and St Leonard's, by running over 50 free or low cost activities each week. Since its inception in 2006 11,753 residents have taken part in an Active Hastings activity. 52% of these participants were physically active for less than the recommended level of 3 days per week when they joined Active Hastings, and 33% had done no physical activity in the 12 months leading up to the session. With regards to NI8, 8984 over 16s have taken part in the project. 3202 of these adults are living in areas of deprivation within the most deprived 20% in the country. 53% of adults were not physically active on 3 or more days per week and 38% had done no physical activity in the previous 12 months. NI8 is formally measured by the national Active People Survey. Hastings is one of the more proactive local authorities and is demonstrating an impact on adult activity rates, however like the vast majority of authorities we have failed to meet our NI8 target.

The Active Hastings project has continued to work with the Department of Health and The HUB social marketing agency on the Change4Life Project. Consultation with residents has led to a specifically designed programme

of activities and a poster campaign that will be launched during the next quarter.

Street Games delivered over 140 sessions for young people during the summer holidays. The sessions focused on areas of need and engaged 1307 participants. Additional funding from outside of Hastings enabled several sessions to be held within Rother and Wealden.

The Street Games project initiated work with the National Children's Deaf Society to delivering deaf football coaching sessions from next quarter.

The Active Leadership project continues to provide training opportunities for local young people and volunteers based around sport and leadership. The leadership officer also provided child protection courses for HBC staff. Alternative education opportunities for young people will continue next school term during next quarter.

8. In partnership with local people, secure the future management and sustainability of the Ore Valley adventure playground (1)

Measure: Quarterly monitoring of In2Play contract against participation and fundraising activity outlined in the corresponding action plan. Work with local people to identify a suitable Trust for handover and continued community partnership.

Performance @ QTR 2 – Will not meet target

A stakeholders event took place in July. Practical completion and handover took place on the 19th August. Snagging/additional works and final account negotiations are being progressed. After an initial settling in period, In2play were gradually able to increase the opening times up to four weekly sessions, which take place after school. During this quarter, 279 young people participated in the open sessions totalling 430 attendances. Quarterly reports and monthly monitoring meetings involving HBC, ESCC and In2play are ongoing. Future funding remains a challenge and a risk to 2011/12 operations. In2play continue to seek significant external funding. A meeting to encourage local businesses to support will take place after the opening event on November 12th. No progress has been made regarding identifying a suitable trust during this quarter.

9. Provide a comprehensive exhibition and education programme for annual visitors to the Hastings Museum, Art Gallery and Old Town Hall Museum (1)

Measures: Number of visitors per site measured by L239, L353, L354, complimented by quarterly qualitative customer feedback. Usage figures in the [Place Survey](#).

Performance @ QTR 2 – On Target

During this quarter, 12,001 visitors were recorded at Hastings Museum and Art Gallery and 10,114 at the Old Town Hall Museum. The 'Outside In' exhibition of work by disadvantaged and marginalised artists was very popular, and the opening evening attracted 350 visitors. The current 'Hastings Rarities' exhibition also opened during this quarter, with over 400 attending the evening event.

The school holiday activity was a trail for children tied into the CBBC programme 'Relic – Guardians of the Museum', which attracted over 300 participants, including a group from the Excellence Cluster.

A commemorative plaque to Muriel Matters was unveiled on 4 August, by representatives of the South Australian Parliament. This attracted local and national publicity.

The Museum is part of the South Coast Punch and Judy project for 2012, which has just been awarded the Inspire Mark by the Cultural Olympiad. The Museum participated in the Heritage Open days with a well-attended special opening of the Local Studies Research Room.

10. Continue to work with Hastings United FC to try to realise their ambition of a stadium suitable for higher division football (1)

Measure: Feasibility report on refurbishment of the Pilot Field commissioned? Options for action emerging from that report considered. Club assisted in their pursuit of external funding for a new or refurbished ground.

Performance @ QTR 2 – On target

We continue to explore options with the football club and potential funders, including the Football Foundation.

11. Continue to provide opportunities for children to develop skills through play by continuing the regular programme of activities (4)

Measure: Provide 5 Play Days, a Play on the Beach event, and the Street activities programme.

Performance @ QTR 2 – Achieved

5 Play Days were held during August with attendances of approximately 2,500 - 4,000 at each event. Unfortunately Play on the Beach was cancelled due to dangerous weather conditions.

5 weekly Street Play sessions in areas of deprivation continued during this quarter, including an inclusive session in partnership with Dorset Road Children's Centre, which aims to include disabled children proactively. External funding for the Street Play sessions and 3 of the large summer events ceases at the end of this quarter, but we aim to sustain a reduced programme using the HBC play development budget whilst continuing to seek additional funding.

OTHER SUCCESSES, SHORTFALLS AND AREAS OF RISK

If there is additional information you need to supply or your service is not represented in the above targets, please use the Successes, Shortfalls and other Areas of Risk Box.

Successes	Action taken e.g. share best practice, thank staff or publicise.
Continuity at the Crematorium	Thanks to staff.

Green Flag success	Thanks to Quadron and our staff and "Friends of" Groups.
New Skatepark	Thanks to Wheelscape, the user design team and staff involved.
Garden Waste Scheme success	The other authorities in East Sussex are aware of the success of our scheme.
A commemorative plaque to Muriel Matters 4 August. Unveiled by representatives of the South Australian Parliament.	This attracted local and national publicity.
Two Active Hastings staff have been shortlisted for the Sussex Sports Awards.	Press releases will follow.

Services Cross Cutting Targets 2010/11

5. Stade Regeneration

Brief:	Deliver the Destination Stade project to include the new £9 million Jerwood Gallery.
Corporate Director:	Simon Hubbard
Contributions:	Finance, Legal, Regeneration, Estates, Amenities, Parking and Highways, Environmental Services as well as direct participation by Partner organisations.
Lead Member:	Cllr Chowney
O & S:	Services
2010/11 Target(s)	a) To ensure that the timetable for the physical work to improve the Stade is met, with substantial completion of the community facilities and open space by December 2010, and full completion of the whole site, including the Jerwood Gallery, by June 2011. b) Develop a quality programme of cultural activities for the open space and community facilities scheduled to start with the official opening of the Stade site in June 2011.

Qtr 2 Update: Target Status On target with risks identified (outside HBC control)

Progress: Excellent progress has been made this quarter, with HBC's main contractor, Westridge, completing the shell of the community facilities building, and making good progress on the café.

a) Substantial completion of the community facilities is still expected around the end of 2010, and the café shell soon after.

The Jerwood Foundation have indicated that they do not expect their gallery to open before September 2011, and, because of their need to access the gallery from the open space, the final surfacing of the open space cannot be completed before July 2011.

b) Meetings with the Arts Council are taking place to confirm the appropriate approach to our next funding application. This will help inform the programming for the Stade space. In addition, possibilities of Interreg funding are being explored to support the programme. An early meeting with the new Director of Jerwood Gallery will help with planning.

6. Public Realm & Town Centres

Brief:	<u>To co-ordinate improvements to the public realm chiefly in the town centres together with the Council's other contributions to support the economy, improve safety, and address the impacts of the recession</u>
Corporate Director:	<u>Simon Hubbard</u>

<u>Contributions:</u>	<u>Amenities, Finance, Regeneration, Estates, Planning, Parking and Highways as well as external partners.</u>
<u>Lead Member:</u>	<u>TBC</u>
<u>O & S:</u>	<u>Services</u>
<u>2010/11 Target(s)</u>	<u>a) Publish a public realm strategy consolidating and detailing objectives and actions for the maintenance and improvement of public spaces.</u>

Qtr 2 Update: On target with risks identified

Progress: Agreement has been reached with Priory Meadow on redesigned pedestrian access to Queen's Square from the Station. This will involve removal of the layby and a wider pedestrian pavement. The work is funded by Priory Meadow with a contribution from the HBC Public Realm capital budget and is planned for early 2011.
The Public Realm cross cutting group will meet in Q3 to determine the remaining capital spend for 10-11 and to take forward the Public Realm Strategy development.